PRESENTATION TO

SENATE SPECIAL COMMITTEE ON ECONOMIC RECOVERY

JUNE 16, 2020

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Principal Lecturer

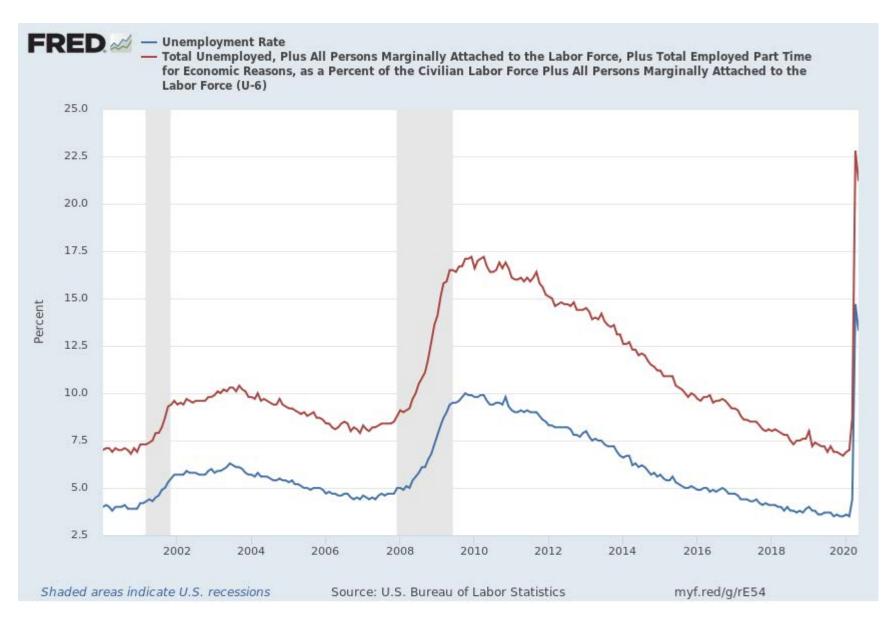
Department of Finance & Business Economics



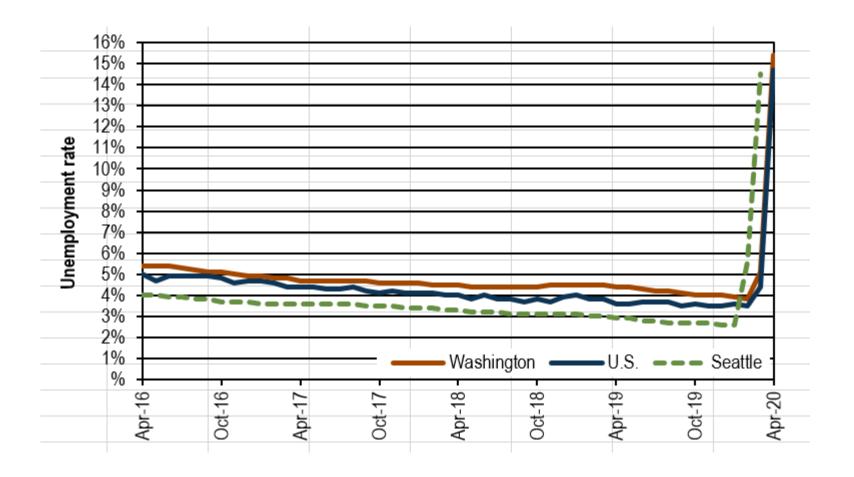


An unusual recession?

- Unusual: cause, speed of onset and depth
- Unusual: both supply-side and demand-side
 - Overseas and domestic shutdowns
 - Stay-at-home orders prevent consumption of goods and services
- Not unusual: recovery pattern
 - Recovery of output and employment will be slow
 - "Swoosh" rather than V shape



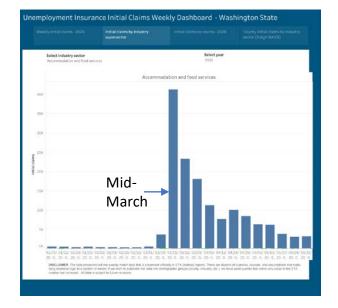
Source: Federal Reserve Economic Data, accessed June 15, 2020

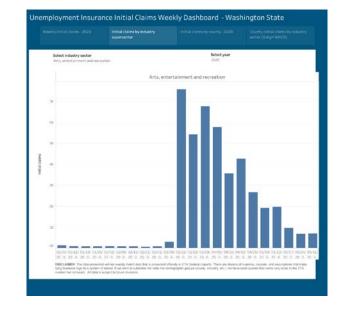


Source: Unemployment rates, seasonally adjusted, from Monthly Employment Report, April 2020, Washington State Employment Security Department

Pattern of economic recovery

- Typical recovery of employment after recession is years-long (see slide 3)
- Initial hopes of temporary shutdown and quick snap-back of employment
 - Policy problem was maintaining firms and households through the shutdown
 - Economic pain would be confined to sectors like airlines, hotels, restaurants
- Once we saw 'multiplier effects' on other sectors, we knew there was a more generalized recession

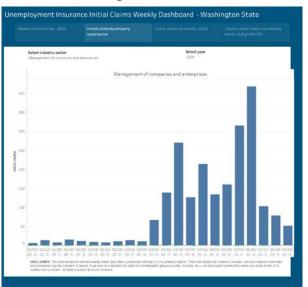


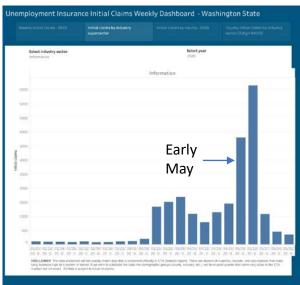


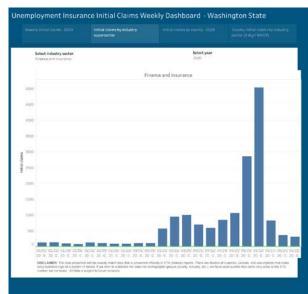
Accommodation and food service

Management Information

Arts, entertainment and recreation
Finance and insurance





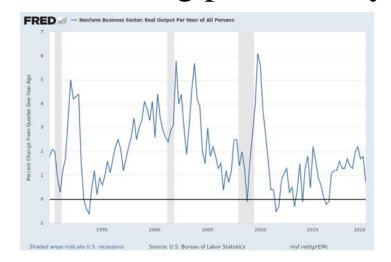


Source: Washington State Employment Security Department, Weekly Dashboard, Initial Unemployment Claims by Industry, accessed 6/14/20

Recessions accelerate automation and productivity

• All 3 recessions over last 30 years led to big increases in automation, increasing productivity [Brookings

Institution]



- Why is recession a good time to automate?
 - Interest rates are low, capital goods become cheaper, people are relatively more expensive

Structural unemployment is caused by permanent shifts in labor demand

- "Mismatch" between skills and location of workers and the required skills and location of jobs
 - Long-term: requires re-training and/or re-location of workers
- Some examples of pandemic-driven structural change:
 - E-commerce accelerates decline in physical retail
 - Return of manufacturing to US to build supply chain resilience for future
 - · Automation in manufacturing and distribution
 - Telework
- Structural change has broad multiplier effects e.g., telework affects:
 - Office construction, demand for gasoline (and gas tax revenue), business travel/convention/hospitality industries

Policy responses to structural unemployment

- Support education and job (re-)training using existing institutions, such as
 - Community college programs
 - Apprenticeships
- Support re-locations of jobs (office to home) and people (big cities to small)
- Support small businesses and start-ups